

Rekayasa Sistem Pemesanan CD untuk Meningkatkan Layanan di ZETTA Berbasis Mobile Application

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ABSTRAK

ZETTA adalah sebuah usaha milik swasta yang bergerak pada bidang pelayanan sewa CD Film, CD software dan CD Games di Kebumen. ZETTA memiliki banyak pelanggan setia. Selama ini pemesanan barang di ZETTA memiliki kekurangan yaitu Saat pemesanan CD pihak member harus datang ke ZETTA untuk mengetahui koleksi CD film / game / software terbaru. Untuk meningkatkan layanan dibutuhkan aplikasi M-Commerce berbasis mobile sehingga member dapat melakukan pemesanan dimanapun selama masih ada akses internet. M-Commerce adalah Sistem perdagangan elektronik yang berbasis platform mobile. Pengguna M-Commerce bisa melakukan transaksi melalui Internet, M-Commerce memberikan layanan baru bagi member untuk melakukan pemesanan secara mobile. Fitur-fitur pemesanan meliputi kategori CD yang di tawarkan oleh Zetta.

Kata kunci : Pemesanan berbasis mobile application

Kata Kunci : mobile,application

Systems Engineering of CD Ordering to Improve Services at Zetta Based on Mobile Application

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ABSTRACT

Zetta is a privately owned business which operates rental service of CD movie, CD software and CD Games in Kebumen. Zetta has many loyal customers. During this ordering of goods at Zetta has a problem that when ordering a CD, members must come to Zetta to find latest movies / games / software CD collection. To improve the service, M-Commerce applications based on mobile application is required so that members can make a reservation anywhere as long as there is internet access. M-Commerce is the electronic trading system based mobile devices. M-Commerce Users can conduct transactions over the Internet, M-Commerce provide new services for members to make a reservation in mobile. These Ordering features include the CD category that is offered by Zetta.

Key words: Ordering system based on mobile application

Keyword : mobile,application