ANALISA KEERGONOMISAN PAPAN PETUNJUK ARAH (WAYFINDING) DI RSUD TUGUREJO SEMARANG TAHUN 2011

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ABSTRAK

Wayfinding in hospital is an important information center to the patients or visitors because it has function to get information to the patient to make them easy in looking for the service unit which will be targeted. Based on the previous survey in Semarang Tugurejo Region General Hospital, there is no wayfinding in registration unit which gives direction to the way to get the polyclinic. 60% new patients which had been interviewed having difficulties in service plot. So, it needs a study about ergonomic analysis of wayfinding in Semarang Tugurejo General Hospital. Type of this study is descriptive study. It is to describe and illustrate the condition which is got from the study. The method which is used is observation method. It is a collecting data by doing direct observation to the study source so that can get the problem condition picture objectively. Then it is analyzed descriptively and it uses cross sectional approach that is getting data when the study is being done. From studying result about wayfinding which covers the position, code, color, term, symbol and font size, it is known that the position and the color code has not suitable yet. Wayfinding in Semarang Tugurejo region general hospital is located in service area, and it is not placed in the way or intersection. Wayfinding has a lower height 130 cm and the tallest is 275 cm. This height has not suitable yet because the patient should raise their chin first to look the wayfind