

**THE MARKETING STRATEGIES OF PT. MEKAR
CARGO SEMARANG**

PAPER

**Presented in partial fulfillment of the requirements
for the completion of Diploma III Program
of the English Language Department
specialized in Office Management**



**By:
Arsiati
C21.2000.00150**

**FACULTY OF LANGUAGES AND LETTERS
DIAN NUSWANTORO UNIVERSITY
SEMARANG
2003**

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