THE ETHICS OF FRONT OFFICE PERSONNEL AT SRONDOL INDAH HOTEL SEMARANG

PAPER

Presented in partial fulfillment of the requirement for the completion of Diploma III Program of English Language Department specialized in tourism



by: Albert Yulia Setyanti .T C 21.2001 00323

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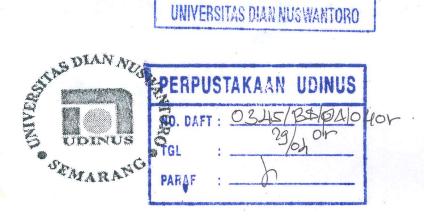
FACULTY OF LANGUAGES AND LETTERS
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> PERPUSTAK AAN UNIVERSITAS DIAN NUSWANTORO



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PAGE OF APPROVAL

This paper has been approved by Board of Examiners, Diploma III Study Program of English Language, Faculty of Languages and Letters, Dian Nuswantoro University on Februari, 04, 2005

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ABSTRACT

This paper entitled "The Ethics of Front Office Personnel at Srondol Indah Hotel Semarang", is the result of field study conducted for one month (26 January-29 February) at Srondol Indah Hotel Semarang. This study is aimed at describing the procedure of ethics in front office personnel to give good service.

The data of this study were collected by using interview, observation, and library research was conducted to get information by read books connected with the problem. The interview method was conducted to get information about how to receive and serve he guest well in the hotel. The observation method was aimed at understanding the activities work employees.

From the data analysis, it can be concluded that the ethics of front office personnel at Srondol Indah Hotel Semarang includes:

Ethics of Receptionist service includes

- a. Smile
- b. Polite appearance
- c. Body language
- d. Hospitability and friendliness
- e. Personality

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