

CHAPTER IV

CONCLUSION

4.1 Conclusion

From the description and explanation in the former chapters, the writer concludes that in make a tour package has a goods arrangement start from itinerary, accommodation, price, foods, transportation, and a product policy. Tour package must match with market interests. PT. Gusta Tour and Travel user five steps in make a tour package, namely:

1. Market Price Survey.
2. Itinerary arrangement.
3. Tour Calculating.
4. Product Policy

Reasons made Tour Package at PT Gusta Tour and Travel Semarang.

1. For the traveling company
 - a. To give information about the tourism traveling to the tourist easier.
 - b. To form a traveling plans easier.
 - c. To give information about fee estimation to the tourist.
 - d. Can be use as a comparison referension to another tour package of other
tour agent
2. For Tourist
 - a. To make a process of tourism tour that will be held easier.
 - b. To get brief and clear information about schedule of tourism tour.

- c. To know the object or resort briefly before held the tourism tour.
- d. To have efficient and effective journey.
- e. To know about how much fee that they need.

4.2 Suggestion The writer suggestion that:

1. It is necessary for PT Gusta Tour And Travel to add some professional human resources to be surveyor in division under tour department and media division under marketing department in order to maximize the job of staff from each department.
2. It would be better if PT Gusta Tour And Travel has a website so that its information about tourism object and product could accessed by everyone from everywhere.