

CHAPTER IV

CONCLUSION AND SUGGESTION

4.1 Conclusion

Becoming a good media of communication to connect Transportation and Telecommunication Office of Central Java with its public in purpose of creating goodwill, good image, good communication, harmonious relation, tolerance, cooperation, and mutual confidence and also getting support, trust, and favorable opinion from its public, either internal or external public is the role of Public Relations at Transportation and Telecommunication Office of Central Java. To play the role, Public Relations at Transportation and Telecommunication Office of Central Java does some activities. The activities are divided into:

1. Internal Public Relations activities
 - a. Gathering information related to Transportation and Telecommunication in Central Java
 - b. Celebrating Independence Day
 - c. Holding gymnastics
 - d. Following activities that should be followed by Public Relations at the office
 - e. Celebrating Idul Fitri

2. External Public Relations activities
 - a. Celebrating Idul Adha
 - b. *Giving a contribution to community*

4.2 Suggestion

After knowing the real condition and situation at Transportation and Telecommunication Office of Central Java, the writer would like to give some suggestions to develop Transportation and Telecommunication Office of Central Java. The suggestions are as follows:

1. Public Relations at Transportation and Telecommunication Office of Central Java should develop its activities especially in **making** relationship with external public to gain goodwill and good image.
2. The staff at Transportation and Telecommunication Office of **Central** Java should more obey the rules of office and appreciate the time. For example: coming in to work and leaving the office based on the **rules** of office.