

CHAPTER I

INTRODUCTION

1.1 Reason for Choosing the Title

Basically, every company always wants to improve itself to be better. It can be seen that in every certain time span, companies always present new program. This program is intended to gain the community's trust toward the companies.

Sometimes there is also competition among companies. To win the competition, the companies should have the program supported by brilliant innovation which should have been long planned. Good planning will develop the companies. On the other hand, bad planning will make companies left behind. Further, planning can help companies determine their future activities.

In this case, planning plays an important role in companies. Once planning is made, it will influence all of the departments in companies, it is because all of the activities come from planning. This kind of condition also happens at Maritime and Fishery Service Semarang City.

Based on the reason above, the writer chooses the title "PLANNING PROGRAMS AT MARITIME AND FISHERY SERVICE SEMARANG CITY".

1.2 Statement of the Problem

The statement of the problem in this study is: what are the planning programs made by Maritime and Fishery Service Semarang City ?

1.3 Limitation of the Problem

The problem in this paper is limited to the planning programs at Maritime and Fishery Service Semarang City for 2005-2010.

1.4 Objective of the Study

The objective of the study in making this paper is to know the planning programs at Maritime and Fishery Service Semarang City for 2005-2010.

1.5 Significance of the Study

The significance of the study are:

1. For the writer

To know more information about Maritime and Fishery Service Semarang City especially about the planning programs.

2. For the company

To help the company develop the planning programs so that the next programs will be more innovative.

3. For the university

To add references for students who want to finish their final assignments related to the planning programs.

1.6 Implementation of the Study

The writer did the study at Maritime and Fishery Service Semarang city for three weeks (started from 16th February to 8th March 2006), while the activities the writer did during the study are:

No	Date	Activities
1.	February 16-17, 2006	<ul style="list-style-type: none"> a. Introducing myself to the office staff. b. Arranging Human Resource files for the employee.
2.	February 20-21, 2006	<ul style="list-style-type: none"> a. Doing some office works. b. Interviewing Mrs. Reni as the head of Human Resource Department about Maritime and Fishery Service Semarang City. c. Collecting data about Maritime and Fishery Service Semarang City.
3.	February 22-24, 2006	<ul style="list-style-type: none"> a. Noticing incoming letters. b. Typing proposal. c. Searching for data about the

		program.
4.	February 27-28, 2006	a. Typing the letter about employee rotation. b. Typing letter of declaration for employee.
5.	March 1-3, 2006	a. Making the employees list of Maritime and Fishery Service Semarang City. b. Interviewing Mr. Sumiyarto as the head of Program section about the making of programs.
6.	March 6-8, 2006	a. Typing letter for Mayor of Semarang. b. Making the attendance list.

1.7 Method of Data Collection

To write the paper, the writer used several data. While the methods used in collecting the data are as follows:

1. Observation

Kartono (1996:157) states that "*Observasi adalah studi yang disengaja dan sistematis tentang fenomena sosial dan gejala-gejala alam dengan jalan pengamatan dan pencatatan*". (Observation is

systematic and intentional study about social phenomena and nature symptoms by monitoring and noticing).

The writer made an observation by conducting job training for three weeks at Maritime and Fishery Service to get the data and other information about the topic.

2. Interview

Nazir (1988:234) says that:

wawancara adalah proses memperoleh keterangan untuk penelitian dengan cara tanya jawab sambil bertatap muka antara si penanya atau pewawancara dengan si penjawab atau responden dengan menggunakan alat yang dinamakan panduan wawancara. (Interview is a process of getting information for research by conducting face to face interview between interviewer and interviewee using interview guide).

The writer made an interview with the people in the company about the things related to the problem.

3. Library Research

To complete the data the writer also did the library research. Marzuki (1997:28) states that Library Research is method of data collection obtained from literatures or books related to the problems.

By using this method, the writer collected and studied the books and other documents that are related to the topic.

1.8 Paper Organization

This paper is organized into four chapters. Each chapter consists of some sub chapters as follows:

Chapter I is Introduction. This chapter consists of the reason for choosing the title, statement of the problem, limitation of the problem, objective of the study, significance of the study, implementation of the study, method of data collection, and paper organization.

Chapter II discusses Literature Review. This chapter consists of program, planning, planning element, planning process, profit of planning, and division of planning.

Chapter III presents Planning Programs at Maritime and Fishery Service Semarang City for 2005-2010. This chapter consists of history of Maritime and Fishery Service Semarang City, organizational structure of Maritime and Fishery Service Semarang City, job description and the planning program at Maritime and Fishery Service Semarang City for 2005-2010.

Chapter IV is Conclusion and Suggestion. This chapter consists of conclusion and suggestion.