

## BAB IV

### CONCLUSION AND SUGGESTION

#### 4.1 Conclusion

Based on the previous chapter, it can be concluded that The Procedure of Issuing Trademark at Industrial Office of Central Java Province can be described as follows:

There are 5 steps of Issuing Trademark at Industrial Office of Central Java Province those are: Preparation of Execution, Identification of Applicant/ Registration, Administration of Registration checking, and Registration to General Directorate of the Intellectual Patents Rights (Direktorat Jendral Hak Kekayaan Intelektual).

The Procedure of Issuing Trademark Identification number at Industrial Office of Central Java Province is based on the regulation of the General Directorate of Intellectual Patents Rights (Direktorat Jendral Intelektual, Departemen Hukum dan Hak Asasi Manusia)

After the Procedure of Issuing Trademark has been held for 8 months in General Directorate Intellectual Patens Rights (Dirjen HKI) and certificate of trademark is ready to be issued, then the General Intellectual Patens Rights (Dirjen HKI) gives the authority to the Industrial Office to give information about certificate of trademark acceptance through the printed and electronic media (by internet, newspapers)

## 4.2 Suggestion

Suggestions that can be given from the discussion are:

1. The assistance of the registration of Intellectual Patent Rights (Hak Kekayaan Intelektual) given by the government to the small-medium industries is not a continuous activity but it is a temporary activity to give motivations and creativity, thus, it is hoped that it will be able to create export quality products.
2. The Industrial Office should help Small Medium Entrepreneurs in registering trademark by proposing the cost through APBD (Anggaran Pendapatan dan Belanja Daerah).