

CHAPTER IV

CONCLUSION AND SUGGESTION

4.1 Conclusion

Based on the whole description and discussion about “The Process of “*Koleksi*” Section In *Olga! Girls Magazine*”, it can be concluded that the production process of publishing a “*koleksi*” section in *Olga! Girls Magazine* involves some steps to conduct as the following:

1. Meeting content, the topics which will be applied for the following edition should be discussed first by the all editors in the meeting content forum.
2. Browsing runway photo, the lifestyle editor will google the runway photos in the internet and she tries to find ample numbers of pictures and she will choose the best pictures among all.
3. Stuffs hunting, to find the stuffs, the lifestyle editor should check out the partner boutiques in Jakarta and Semarang.
4. Taking photo session, the clothes should be captured with a high resolution camera and a proper lighting system in the studio of *Olga! Girls Magazine*.
5. Taste editing, the Editor in-chief will select the appropriate and inappropriate pictures based on the *Olga! Girl Magazine* requirements.
6. Mixing and matching, mix and match the clothes and accessories so that they could fit with the runway pictures

