

PRODUSER DALAM PROGRAM ACARA FEATURE DJELADJAH INDONESIA Eps. HISTORY OF SEMARANG

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ABSTRAK

Indonesia memiliki banyak tempat wisata sejarah. Salah satunya kota Semarang, kota kecil yang eksotis ini menyimpan banyak sekali sejarah yang belum diketahui masyarakat. Tentunya kita sebagai pewaris kekayaan bangsa juga harus dapat menjaga dan melestarikan tempat wisata bersejarah. Keanekaragaman tempat wisata tersebut kita publikasikan melalui program feature "DJELADJAH INDONESIA". Feature merupakan bentuk program yang mengupas permasalahan secara mendalam, namun dikemas secara ringan sehingga bisa lebih diterima oleh penonton. Program acara feature "DJELADJAH INDONESIA" adalah tayangan yang memberikan informasi sekaligus mengedukasi. Dalam karya ini penulis berperan sebagai produser yang bertanggung jawab atas jalannya proses produksi agar acara berjalan sesuai dengan gambaran yang kita inginkan. Kinerja produser sangat berpengaruh juga dalam sebuah program televisi. Diharapkan feature ini mampu memberikan informasi kepada khalayak agar lebih mengenal sejarah dan mendorong untuk terus berjelajah.

Kata Kunci : Kata Kunci: Feature, Produser, Djeladjah Indonesia, Semarang, Indonesia

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ABSTRACT

Indonesia has many historical place. One of them is Semarang City, this exotic little town save a lot of history which is not known by public. Surely we as inheirtors have to maintain and portray the historical place. Diversity of the sight we publish the to public through a feature program "DJELADJAH INDONESIA". Feature is a form of programs that explore issues in deep, but packaged in a light so it can be accepted by the audience. Feature program "DJELADJAH INDONESIA" is a show that can provide information also education. In this work the author act as producer in charge of the production process in order to run the event in accordance with the picture we want. Performance is also very influential producer in the work, producer is also responsible for the operations in the production of a television program. It is expected that this feature is able to provide information to the public to be more familiar to history and motivated to continue exploring.

Keyword : Keyword : Feature, Produser, Djeladjah Indonesia, Semarang, Indonesia