

Gambaran Pekerjaan Host dalam Drama Brother Beat Episode 2 Karya Takenoshita Kanji

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ABSTRAK

Penelitian ini membahas tentang Gambaran pekerjaan host yang terdapat pada drama Brother Beat karya Takenoshita Kanji. Tujuan dari penelitian ini yaitu untuk mengetahui gambaran pekerjaan host dengan menggunakan disertasi dari Akiko Takeyama dan Reiko Yamagishi sebagai bahan acuan teori. Data dari penelitian ini menggunakan drama Brother Beat karya Takenoshita Kanji tahun 2005. Penelitian ini menggunakan metode deskriptif kualitatif. Hasil dari penelitian ini memiliki tiga gambaran dari pekerjaan host yaitu tugas host, penghargaan untuk host, dan persaingan antar host. Tugas host yaitu melayani klien dengan baik, membuat klien membeli produk minuman dari host klub, menghindari klaim dari satu klien, dan mendapatkan klien sebanyak-banyaknya. Kemudian penghargaan untuk host yaitu dari klien yang berupa hadiah dan dari host klub yang berupa peringkat host. Sedangkan persaingan antar host yaitu host peringkat atas dapat mengatur host lainnya dan mengambil klien dari host lain.

Kata Kunci : Host, Kehidupan host, Brother Beat, Host klub

The Depiction of Host Job in the Second Episode of Brother Beat Drama by Takenoshita Kanji

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ABSTRACT

This paper discusses the depiction of host job in Brother Beat drama by Takenoshita Kanji. The theory suggested by Takeyama Akiko and Yamagishi Reiko in their dissertations were used as the theoretical framework for this research. The primary data of this research were taken from the second episode of Brother Beat drama by Takenoshita Kanji in 2005 which were then analyzed by using qualitative-descriptive method. The results show that the drama gives three descriptions about the hosts and their job, namely the hosts task, people's appreciation for the hosts, and rivalry among the hosts. The hosts main task is to serve the clients well, to make the client buy the beverage products of the host club, to avoid the claims of the clients, and to get as many clients as possible. The forms of appreciation given by clients for the hosts are mostly personal gifts, while the club usually gives them promotion for higher host rank. The rivalries among the hosts are shown between the high-rank hosts with the low-rank hosts in which the former can control the later. In addition, they can also take clients from other hosts.

Keyword : Host, Host's life, Brother Beat, Host club