Lyrics Translation Strategies of "Terlalu Manis" Translated into "Too Sweet to Forget"

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ABSTRAK


This thesis entitled Translation Lyrics Translation Strategies of "Terlalu Manis" Translated into "Too Sweet to Forget" is conducted to identify what translation strategies are used to translate the song lyrics. There were several steps in doing this study. Under the qualitative research, the data collection started from copying and pasting the song lyrics from internet, reading the lyrics, and categorizing each translation strategy from line to line with Åkerström’s translation strategies framework (2009). After every line had been categorized, then the researcher explained every translation strategies within the excerpts. The result of this study reveals that the use of paraphrase translation strategy is higher than the other strategies. From the findings above, it can be seen that the translator prefers to translate the lyrics by paraphrase (42,03%) than word-for-word. It is because the ideal translation uses paraphrase strategy in order to smoothen the translated text. Also, the strategy is able to translate the culture and different structure between Indonesian and English as well.

Kata Kunci : Keywords: Translation strategies, song lyrics, Slank, Terlalu Manis, Too Sweet to Forget, Indonesian and English
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