

## **Pengaruh Corporate Social Responsibility, Good Corporate Governance dan Kepemilikan Asing terhadap Kinerja Perusahaan**

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### **ABSTRAK**

Tujuan dari penelitian ini guna mengetahui pengaruh Corporate Social Responsibility, Good Corporate Governance yang diproksikan sebagai Kepemilikan Manajerial dan Kepemilikan Asing berpengaruh signifikan secara simultan dan parsial terhadap Kinerja Perusahaan pada perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia. Populasi yang dicantumkan dalam penelitian ini adalah semua perusahaan manufaktur yang terdaftar di BEI. Sampel penelitian ini berjumlah 93 perusahaan manufaktur dari tahun 2012 sampai tahun 2014. Data penelitian ini menggunakan data sekunder yang berupa laporan keuangan dan laporan tahunan yang didapat dari kantor IDX Pandanaran, Semarang. Pengujian hipotesis dilakukan dengan analisis regresi berganda.

Hasil pengujian menunjukkan bahwa : (1) Corporate Social responsibility tidak berpengaruh signifikan terhadap kinerja perusahaan (ROE), (2) Good Corporate Governance yang diproksikan sebagai Kepemilikan Manajerial berpengaruh signifikan terhadap kinerja perusahaan (ROE), (3) Kepemilikan Asing tidak berpengaruh signifikan terhadap kinerja perusahaan (ROE).

Kata Kunci : CSR, ROE, Kepemilikan Manajerial, dan Kepemilikan Asing

## **Influence of Corporate Social Responsibility , Good Corporate Governance and Foreign Ownership on Company Performance**

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### **ABSTRACT**

The purpose of this research in order to know the influence of Corporate Social Responsibility, Good Corporate Governance proxied as Managerial Ownership and Foreign Ownership have significant influence simultaneously and partially on the Company Performance in the manufacturing companies listed in Indonesia Stock Exchange. The population included in this study are all companies listed on Indonesia Stock Exchange. The research sample amounted 93 manufacturing companies during 2012 to 2014. The data from this study using secondary data such as financial statement and annual report obtained from the IDX office Pandanaran, Semarang. The hypothesis testing is done by multiple regression analysis.

The results show that: (1) Corporate Social Responsibility does not significantly influence the company performance (ROE), (2) Good Corporate Governance proxied as Managerial Ownership significantly influence the company performance (ROE), (3) Foreign Ownership does not significantly influence on the company performance (ROE).

Keyword : Corporate Social Responsibility, ROE, Managerial Ownership, Foreign Ownership