

## **THE AMBITION OF MR. WILLY WONKA IN ROALD DAHL'S CHARLIE AND THE CHOCOLATE FACTORY**

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### **ABSTRAK**

This thesis presents Roald Dahl's Charlie and The Chocolate Factory. The story tells about Willy Wonka's ambition. Willy Wonka as the peripheral character is an owner of chocolate factory, a famous chocolatier, a genius man, an eccentric man, a polite man, an informative person, and a nice man. His traits has never changed until the end of the story. The analysis began by describing main character, conflict experienced by the main character, setting and the anxiety of the main character. The structural approach was applied to describe and scrutinize the structural elements, such as character, conflict and setting. Meanwhile, the psychological approach is used to analyze Willy Wonka's ambition.

After analyzing the novel, the result indicates that Willy Wonka is described as a static character. She is not changing in the course of the end of the story. Willy Wonka only experiences external conflict. He experiences external conflicts happen when Willy Wonka against Mrs. Salt, Mrs. Gloop, August Gloop Violet Beauregarde, Mrs. Beauregarde, Mike Teavee, Veruca Salt, Mr. and Mrs. Teavee and the last, Charlie and Grandpa Joe. Setting in this story is divided into setting of place and setting of time. The setting of place is place where is the event occurs. Those are Willy Wonka's Chocolate Factory and Charlie's Home. The setting of time is time when the event occurs. The story takes place in 1976.

Finally, Willy Wonka has several ambition in his life. The first ambition of Willy Wonka is he wants to distribute chocolate all over the world. This is his reason why the television can send the real chocolate. He wants the children to enjoy the chocolate from Wonka's factory. The second Willy Wonka's ambition is actually happened because he wants to look for someone who will become the next leader for his factory. This is the reason why he spreads the golden tickets. Further, Willy Wonka tells Charlie and Grandpa Joe about his reason why he gives the company to Charlie. Willy Wonka wants someone runs his factory if he is getting older.

Kata Kunci : ambition, chocolate, factory, peripheral, pysicsology.

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