

TABLE OF CONTENTS

PAGE OF TITLE	i
DECLARATION OF PLAGIARISM	ii
STATEMENT OF PUBLICITY	iii
ADVISOR APPROVAL.....	iv
PAGE OF APPROVAL	v
MOTTO.....	vi
DEDICATION.....	vii
ACKNOWLEDGEMENT	viii
TABLE OF CONTENTS	ix
LIST OF TABLES	x
ABSTRACT	xi
CHAPTER 1 INTRODUCTION.....	1
1.1 Background of the Study	1
1.2 Statement of the Problem.....	4
1.3 Objective of the Study	4
1.4 Scope of the Study.....	4
1.5 Significance of the study.....	4
1.6 Thesis Organization	5
CHAPTER 2 REVIEW OF RELATED LITERATURE	7
2.1 Translation	7
2.2 Translation Process.....	10
2.3 Domestication and Foreignization.....	11
2.4 Strategies in Domestication and Foreignization	14
2.5 Ecology Word	21
2.6 Label	23
CHAPTER 3 RESEARCH METHOD	25
3.1 Research Design.....	25

3.2 Unit of Analysis	25
3.3 Source of Data	26
3.4 Technique of Data Collection	26
3.5 Technique of Data Analysis	27
CHAPTER 4 DATA ANALYSIS.....	29
4.1 The Finding.....	29
4.2 Discussion	30
4.2.1 Foreignization	31
4.2.1.1 Preservation	31
4.2.1.2 Literal Translation	37
4.2.1.3 Naturalizations	42
4.2.1.4 Addition.....	45
4.2.2 Domestication	46
4.2.2.1 Cultural Equivalent.....	46
4.2.2.2 Globalization	52
4.2.2.3 Omission.....	55
4.2.2.4 Equivalent	56
CHAPTER 5 CONCLUSION AND SUGGESTION	58
5.1 Conclusion	58
5.2 Suggestion	58
BIBLIOGRAPHY	60
APPENDIX.....	62