Verbal Humor in Louis C.K.'s Stand-Up Comedy Concert 'Oh My God': The Pragmatic Strategies

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ABSTRAK

This thesis is entitled Verbal Humor in Louis C.K.'s Stand-up Comedy Concert "Oh My God―: The Pragmatic Strategies. This study is aimed at analyzing the pragmatic strategies and knowledge resources from stand-up comedy concert "Oh My God―. The researcher used descriptive qualitative to analyze the data and used framework from Raskin and Attardo (1992) of General Theory of Verbal Humor (GTVH) and Grice's (1975) maxim cooperative principle. Based on the analysis, the researcher found the script oppositeness always appears in every jokes. The logical mechanisms that are mostly used is faulty reasoning and exaggeration (15). The situations which have joke inside are 17 topics. The target which is mostly used in the whole joke is other people (29). The narrative strategy of the joke mostly uses description (34) and the language of the joke is mostly maxim of quantity violation (18). It can be concluded that joke from "Oh My God― Louis C.K. exaggerates and gives the faulty reason on the message to the audience to creates laughter. The researcher also found that the joke is a form to give a narrative to the audiences to understand the reality that people face in another point of view.

Kata Kunci : Pragmatics, Stand-up Comedy, GTVH, Knowledge Resource, Cooperative Principle

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