

**ANALISIS DESKRIPTIF FAKTOR DALAM PEMILIHAN AIR MINUM DI
PERUMAHAN BUKIT MANYARAN PERMAI (BMP) KOTA SEMARANG
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ABSTRAK

Warga di Bukit Manyaran Permai RT 02 RW 05, lebih banyak yang menggunakan air galon sebagai air minum sehingga timbul keluhan kesehatan berupa sakit perut yang disebabkan kualitas air minum kurang memenuhi syarat-syarat yang telah ditetapkan Peraturan Menteri Kesehatan. Tujuan dari penelitian ini yaitu untuk menganalisis faktor dalam pemilihan air minum di perumahan Bukit Manyaran Permai (BMP) Kota Semarang tahun 2016.

Jenis penelitian ini adalah penelitian deskriptif. Populasi dalam penelitian ini adalah warga perumahan Bukit Manyaran Permai RT 02 RW 05 yang berjumlah 50 KK. Adapun jumlah sampel dalam penelitian ini sebanyak 50 KK yang diambil dengan teknik total sampling. Instrumen penelitian yang digunakan yaitu kuesioner. Hasil penelitian dianalisis secara deskriptif dengan menggambarkan faktor dalam pemilihan air minum.

Hasil penelitian menunjukkan bahwa rata-rata warga di Perumahan BMP menggunakan air Galon yaitu sebanyak 48%. Tingkat pendidikan warga Perumahan BMP rata-rata memiliki tingkat pendidikan menengah yaitu sebanyak 42% dengan memilih air galon biasa atau bermerek sebanyak 22% dikarenakan faktor kualitas air minum. Tingkat penghasilan warga di Perumahan BMP adalah tinggi sebanyak 52% dengan memilih air minum galon bermerek sebanyak 24% dikarenakan faktor kualitas air minum yang lebih baik. Tingkat pengetahuan warga di Perumahan BMP adalah rendah sebanyak 66% dengan memilih air minum galon biasa sebanyak 36% disebabkan oleh faktor kepraktisan. Keluhan kesehatan berupa sakit perut dan sakit kepala dialami oleh warga di Perumahan BMP sebanyak 46% dengan memilih air minum galon biasa sebanyak 20% dikarenakan biaya yang murah.

Saran penelitian ini adalah hendaknya Dinas Kesehatan Kota Semarang dapat melakukan sosialisasi pada warga perumahan tentang kualitas air minum sehingga warga dapat memilih air minum yang sehat.

Kata Kunci : pemilihan air minum, kualitas air, kesehatan

**DESCRIPTIVE ANALYSIS OF FACTOR IN CHOSEN OF DRINKING
WATER IN BUKIT MANYARAN PERMAI (BMP) RESIDENT OF
SEMARANG 2016**

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ABSTRACT

Residents of Manyaran Bukit Permai RT 02 RW 05, more using water as a gallon to consumpt causing by health complaints such as stomachaches caused by lack of drinking water quality meets the requirements of the Regulation of the Minister of Health. The purpose of this study was to analyze the factors in the selection of drinking water in residential Manyaran Bukit Permai (BMP) Semarang in 2016.

This study was a descriptive study. The population in this study was houses residents of Manyaran Bukit Permai RT 02 RW 05, totaling 50 families. The number of samples in this study was 50 families were taken with total sampling technique. The study instrument used questionnaire. Results of the study were analyzed descriptively by describing a factor in the choice of drinking water.

The results showed that the average citizen in Bukit Permai Manyaran consumpt Gallon™s water as much as 48%. The education level of BMP housing residents have an average secondary level that is as much as 42% by choosing a regular gallon of water or branded as much 22% due to factors of drinking water quality. BMP housing residents income level higher 52% by choosing a gallon of drinking water were branded as much as 24% due to factors of drinking water quality was better. The knowledge level was low as much as 66% by choosing a gallon of regular drinking water as much as 36% due to the convenience factor. Health complaints such as stomachaches and headaches experienced by residents in BMP housing as much as 46% by choosing a gallon of regular drinking water as much as 20% due to cost.

Suggestion to Semarang City Health Office should be able to socialize on housing residents about drinking water quality so that residents can choose healthy drinking water.

Keyword : choosing of drinking water, water quality, health