EXPLORING THE TEXTUAL MEANING OF THE POLITICAL DISCOURSE: A SPEECH BY DONALD TRUMP ON OCTOBER 22nd, 2016 AT GETTYSBURG, PENNSYLVANIA

RATNA REFYANTARI
(Pembimbing : Setyo Prasiyanto Cahyono, SS., M.Pd.)
Sastra Inggris - S1, FIB, Universitas Dian Nuswantoro
www.dinus.ac.id
Email : 311201301417@mhs.dinus.ac.id

ABSTRAK

This thesis is entitled Exploring The Textual Meaning of The Political Discourse: A Speech by Donald Trump On October 22nd, 2016 at Gettysburg, Pennsylvania. This study used textual meaning to explore the speech. The researcher used Butt et al (2001:195) theory to describes textual meaning into mode of discourse. The data for this study was video of speech by Donald Trump on October 22th, 2016 at Gettysburg, Pennsylvania. The data was taken from YouTube website. There are thematic progression and cohesion devices help the textual meaning to explore the speech. There are 3 kinds of thematic progression and cohesive devices found in this study. The dominant pattern is Constant pattern (52.69%). The second is zig-zag pattern (37.46%) and the third is multiple pattern (9.85%). On the other hand, the first grammatical cohesion devices that found in this speech is references. It followed by conjunction and the last is ellipsis. Based on the analysis, the researcher found five aspects of mode as a result. There are constitutive as the role of language, monologic as the type of interaction, spoken as the medium, phonic as the channel, and speech that contain of persuasive as the rhetorical thrust.

Kata Kunci : Donald Trump, mode of discourse, political discourse, speech, textual meaning
EXPLORING THE TEXTUAL MEANING OF THE POLITICAL DISCOURSE: A SPEECH BY DONALD TRUMP ON OCTOBER 22nd, 2016 AT GETTYSBURG, PENNSYLVANIA

RATNA REFYANTARI
(Lecturer : Setyo Prasiyanto Cahyono, SS., M.Pd.)
Bachelor of English - S1, Faculty of Humanity, DINUS University
www.dinus.ac.id
Email : 311201301417@mhs.dinus.ac.id

ABSTRACT

This thesis is entitled Exploring The Textual Meaning of The Political Discourse: A Speech by Donald Trump On October 22nd, 2016 at Gettysburg, Pennsylvania. This study used textual meaning to explore the speech. The researcher used Butt et all (2001:195) theory to describes textual meaning into mode of discourse. The data for this study was video of speech by Donald Trump on October 22th, 2016 at Gettysburg, Pennsylvania. The data was taken from YouTube website. There are thematic progression and cohesion devices help the textual meaning to explore the speech. There are 3 kinds of thematic progression and cohesive devices found in this study. The dominant pattern is Constant pattern (52.69%). The second is zig-zag pattern (37.46%) and the third is multiple pattern (9.85%). On the other hand, the first grammatical cohesion devices that found in this speech is references. It followed by conjunction and the last is ellipsis. Based on the analysis, the researcher found five aspects of mode as a result. There are constitutive as the role of language, monologic as the type of interaction, spoken as the medium, phonic as the channel, and speech that contain of persuasive as the rhetorical thrust.

Keyword : Donald Trump, mode of discourse, political discourse, speech, textual meaning