

Analisis Perbandingan Pengaruh Likuiditas, Solvabilitas dan Profitabilitas Terhadap Harga Saham (Studi Empiris pada Perusahaan Food and Beverages yang Terdaftar di BEI Tahun 2012-2014)

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ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh Likuiditas, Solvabilitas dan Profitabilitas terhadap harga saham pada perusahaan food and beverages yang terdaftar di BEI tahun 2012-2014. Jenis data yang digunakan adalah data sekunder. Pengambilan sampel dilakukan dengan metode purposive sampling, sehingga diperoleh sampel sebanyak 17 perusahaan. Metode analisis data yang digunakan adalah analisis regresi berganda. Hasil penelitian ini menunjukkan bahwa Likuiditas yang diukur dengan Current Ratio memiliki pengaruh yang signifikan terhadap harga saham. Solvabilitas yang diukur dengan Debt to Equity Ratio memiliki pengaruh positif dan tidak signifikan terhadap harga saham. Profitabilitas yang diukur dengan Return On Assets memiliki pengaruh yang signifikan terhadap harga saham.

Kata Kunci : Likuiditas, Solvabilitas, Profitabilitas dan Harga Saham

Comparative Analysis of the Influence of Liquidity, Solvency and Profitability on Stock Price (Empirical Study at Food and Beverages Companies Listed on IDX for the period 2012-2014)

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ABSTRACT

This research aims to analyze the influence of liquidity, solvency and profitability on the stock price at food and beverages companies listed on IDX for the period 2012-2014. The data used in this study is secondary data. Meanwhile, the technique of data collection uses purposive sample by taking 17 companies as the samples of this research. Moreover, the technique of the analysis of this research employs multiple linear regressions method. The result shows that liquidity is measured by Current Ratio gives a significant influence on stock price. However, solvency which is measured by Debt to Equity Ratio gives a positive influence and does not give a significant influence on stock price. In addition, profitability which is measured by Return On Assets gives a significant influence on stock price.

Keyword : Liquidity, Solvency, Profitability and Stock Price