

A SYSTEMIC FUNCTIONAL GRAMMAR ANALYSIS OF THE NOMINAL GROUP FEATURES USED ON BANK MANDIRI GENERAL CONDITIONS FOR ACCOUNT OPENING 2016

SATYA DWI SAPUTRA

(Pembimbing : Sunardi, SS., M.Pd.)

Sastra Inggris - S1, FIB, Universitas Dian Nuswantoro

www.dinus.ac.id

Email : 311201401500@mhs.dinus.ac.id

ABSTRAK

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Keywords: Financial institution, General conditions for account opening, Systemic Functional Grammar, Nominal Group.

This thesis entitled a systemic functional grammar Analysis of the nominal group features used on Bank Mandiri General Conditions for account opening 2016. It deals with an analysis of a systemic functional grammar from the nominal group that are used on bank mandiri general conditions for account opening that is published in 2016. This topic was chosen because as a big financial institution in Indonesia, Bank Mandiri through its product may represent the usage of English for Banking activities generally. In its opening account procedure, customer is usually required to obey bank regulation named of GCAO (General Condition Account Opening) which is expressed in legal language. It is interesting to analyze because GCAO is constructed from articles contained within many kinds of nominal groups.

The chief aim of this research is to investigate the features of nominal group used in GCAO along with the mostly nominal groups applied in it. In analyzing the data, the researcher uses the descriptive qualitative method. The amount of data consists of 18 articles within 76 sections and 113 nominal groups which were drawn from the letter of general condition and terms of Bank Mandiri published in 2016. There are some steps followed to find the results as reading the Personal Account Opening Application form, segmenting sentences into clauses, conducting the clauses into nominal group analysis, investigating/analyzing the pattern, digging or describing its function to the readers, making a finding, and drawing the conclusion.

These findings of the research have led the researcher to two conclusions. Firstly, the nominal group structures analyzed is derived into five elements: the Deictic, the Epithet, the Classifier, the Thing and the Qualifier. The most patterns applied are T+Q that occur 26 times (23.01%). Then it is followed by D+T+Q with the total of occurrence to the tune of 18 times (15.93%) and D+T as 17 times (15.04%). In addition of the structure, D+Class+T occurs 16 times (14.16%). It is also found that Simple nominal groups which are composed from one to two elements to describe a "thing" are selected 57 times (50.44%) occurrence. In contrast, complex nominal group that consists of several elements to express a "thing" is

proportionally fewer with the amount of frequency only 56 times (49.56%). It is concluded that most information in GCAO are derived from simple nominal group construction that, in general, is easier to understand than the Complex nominal Groups which are less used in order to avoid misunderstanding among readers or costumers of Bank Mandiri due to the ambiguous statements that may be aroused.

Kata Kunci : Keywords: Financial institution, General conditions for account opening, Systemic Functional Grammar, Nominal Group.

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SATYA DWI SAPUTRA

(Lecturer : Sunardi, SS., M.Pd.)

*Bachelor of English - S1, Faculty of Humanity, DINUS
University*

www.dinus.ac.id

Email : 311201401500@mhs.dinus.ac.id

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