

CHAPTER 3

METHOD OF THE STUDY

3.1. Research Design

Research method in literature that is used in this research is descriptive qualitative in which the analysis is explained using words or sentences.

3.2. Unit of Analysis

The unit of analysis in this study focused on:

- a. Structural Approach: main character, conflicts, plot, and settings
- b. Ecranisation Theory

3.3. Source of Data

This study used two sources of data which were printed book *The Notebook* by Nicholas Sparks and *The Notebook* film. The researcher used the 10th Anniversary of the Classic Movie edition of *The Notebook* novel which is published in 2014 and film *The Notebook* by Nick Cassavetes released in 2004.

3.4. Technique of Data Collection

To collect the data, the researcher specified the intrinsic elements of the story from both novel and film.

For novel

- a. General description: the researcher found general description of Noah Calhoun from narration and dialogue with other characters.
- b. Conflicts: the researcher found the internal conflict of Noah from narration and his thoughts in the story and the external conflict from narration and dialogue with other characters.
- c. Plot: the researcher found the plot from events which happens in the story through narration and dialogue.

- d. Settings: the researcher found setting of time and place from narration and dialogue with other characters.

For film

- a. General description: the researcher found general description of Noah Calhoun from dialogue with other characters, behavior, and facial expression.
- b. Conflicts: the researcher found internal conflict from Noah's thoughts, behaviour, and facial expression and external conflict from dialogue with other characters, tone, and facial expression.
- c. Plot: the researcher found the plot from events which happens in the film.
- d. Settings: the researcher found setting of time and place from dialogue and picture.

The researcher also juxtaposed each intrinsic element from both novel and film to find the ecranisation process.

3.5. Technique of Data Analysis

The technique of data analysis of this study that was done can be seen below:

- a. Identification: the researcher identified the data by reading the novel and watching the film.
- b. Classification: the researcher classified the intrinsic elements from both novel and film into general description of Noah Calhoun, internal and external conflict, plot, and settings.
- c. Analysis: the researcher analysed the data in order to find out the ecranisation process from novel into film.