

CHAPTER 3

RESEARCH METHOD

3.1. Research Design

The Researcher analyze the data related to the object of study by using words into sentences. According to Endraswara (2004:16) “The research is analyzed as descriptive, it is described by words or figures if necessary, and it does not describe the numerical analysis”. This study was carried out by formulating the problem, collecting the data, classifying, and explaining the result.

3.2. Source Data

The Researcher uses Mark Osborne's *The Little Prince* film as the primary source of data, Mark Osborne adapted this movie from novel to film. It is released in France at May 22, 2015. The Researcher also uses some secondary source which is related to literary theories and semiotic theories from the internet to support the analysis

3.3. Units of Analysis

The Researcher divided the analysis of data into two type intrinsic and extrinsic element. Intrinsic element is used to present the plot or narrative outlook of the story, the general description of the main character, conflicts experienced by the main character, and setting which is used in the film. Symbol, icon and index as the part of semiotic are also used to support the analysis dealing with the main topic of this thesis

3.4. Technique of Data Collection

Technique of data collection used to present the data is divided into several steps. First step is watching the film *The Little Prince* carefully several times to grab the meaning of the story and also the message dealing with the topic analyzed. Then reading the film script for the elaborate the scene and to check the dialogue. By using semiotics approach, the researcher watched the film for a several times to make sure that the researcher found the sign that spread in the film.

The second step is collecting secondary data, such as printed books, electronic sources in term of articles, journals that relate to the film and it can be found on the internet.

3.5. Technique of Data Analysis

3.5.1. Structural Approach

In this approach the researcher first watch the film, then he describe the narrative structure of the film into a plot. By describing the narrative structure, it is found the appearance of the main character, internal and external conflict experienced by the main character, and also setting which is used in this film. Narrative Structure has the same function with plot, since it gives the viewers the outlook of the story.

3.5.2. Semiotic Approach

In this thesis, the film is analyzed by semiotic approach, to get icon, symbol, and index which brings into the main topic. Peter Wollen on his book states that:

In fact, the aesthetic richness of the cinema springs from the fact that it comprises all three dimensions of the signs: indexical, iconic and symbolic. The great weakness of almost of those who have written about the cinema is that they have take none of these dimensions, made it the ground of their aesthetic, the 'essential' dimension of the cinematic sign, and discarded the rest. This is to impoverish the cinema. Moreover, none of these dimensions can be discounted: they are co present. (Wollen, 1969:124)

As mentioned above, icon, symbol, and index is used to present the analysis of The Little Girl's freedom as symbolized in Mark Osborn's film *The Little Prince*. The result of primary signifier is presented as the result of analysis on icon, symbol, and index. It also related with the analysis on Structural Approach, to grab the main idea of this study.