

**Analisis Pengaruh Penerapan Corporate Social Responsibility,
Likuiditas, Profitabilitas, Pertumbuhan terhadap Nilai Perusahaan
Manufaktur yang Terdaftar di Bursa Efek Indonesia Tahun 2013-2015**

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ABSTRAK

Penelitian ini membahas tentang analisis pengaruh penerapan Corporate Social Responsibility, Likuiditas, Profitabilitas, Pertumbuhan terhadap Nilai Perusahaan manufaktur. Tujuannya untuk mengetahui apakah Corporate Social Responsibility, Likuiditas, Profitabilitas, Pertumbuhan signifikan terhadap nilai perusahaan. Pengungkapan Corporate Social Responsibility menyangkut tentang tema lingkungan, tema energi, tema kesehatan dan tema keselamatan kerja, tema-tema lain tentang tenaga kerja, tema produk, tema keterlibatan masyarakat dan tema umum. Populasi dalam penelitian ini adalah seluruh perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia selama periode 2013-2015 dengan jumlah perusahaan 198 perusahaan. Metode pemilihan sampel dilakukan dengan yang sesuai dengan kategori. Hasil penelitian menunjukkan bahwa : (1) variabel Corporate Social Responsibility berpengaruh terhadap nilai perusahaan, (2) variabel likuiditas tidak berpengaruh terhadap nilai perusahaan, (3) variabel profitabilitas berpengaruh terhadap nilai perusahaan, (4) variabel pertumbuhan tidak berpengaruh terhadap nilai perusahaan.

Kata Kunci : Nilai perusahaan, Corporate Social Responsibility, Likuiditas, Profitabilitas, dan Pertumbuhan.

**Analysis of the Effect of Corporate Social Responsibility
Implementation, Liquidity, Profitability, Growth on Manufacturing
Companies Listed in Indonesia Stock Exchange for the period
2013-2015**

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ABSTRACT

This study discusses the analysis of the effect of Corporate Social Responsibility implementation, Liquidity, Profitability, Growth on Value of Manufacturing Company. The aims to determine if Corporate Social Responsibility, Liquidity, Profitability, Growth significantly to the value of the company. The Disclosure of Corporate Social Responsibility concerns about the environmental, the theme of energy, the theme of health and safety theme, other themes of labor, product theme, the theme of community involvement and a common theme. The population in this study are all manufacturing companies listed in Indonesia Stock Exchange for the period 2013-2015 with a number of companies are 198 companies. Methods of sample selection is done according to the category. The results showed that: (1) Corporate Social Responsibility variable affect the company value , (2) the liquidity variable does not affects the company value , (3) profitability variable affects the company value , (4) growth variable does not affect the company value.

Keyword : Company Values; Corporate Social Responsibility; Liquidity; Profitability; and Growth