

**Analisis Pengaruh Net Profit Margin (NPM), Return On Assets (ROA)  
dan Current Ratio (CR) terhadap Harga Saham pada Perusahaan  
Manufaktur yang terdaftar di Bursa Efek Indonesia (BEI) Periode  
2011-2014**

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**ABSTRAK**

Penentuan keputusan berinvestasi yang tepat perlu dilakukan analisa laporan keuangan yang baik, dan investor juga perlu menganalisis rasio-rasio keuangan sebagai pertimbangan dalam menentukan harga saham. Harga saham merupakan salah satu indikator keberhasilan pengelolaan perusahaan, jika harga saham suatu perusahaan selalu mengalami kenaikan, maka investor atau calon investor menilai bahwa perusahaan berhasil dalam mengelola usahanya. Tujuan dari penelitian ini adalah untuk mengetahui Pengaruh Net Profit Margin (NPM), Return on Assets (ROA) dan Current Ratio (CR) terhadap Harga Saham pada Perusahaan Manufaktur yang Terdaftar di Bursa Efek Indonesia (BEI) periode 2011-2014. Pemilihan penelitian ini menggunakan purposive sampling, sehingga jumlah sampel yang digunakan sebanyak 71 perusahaan dari populasi yang berjumlah 145 perusahaan. Metode analisis yang digunakan pada penelitian ini adalah analisis regresi linear berganda untuk menganalisis data sekunder dalam penelitian ini. Hasil penelitian menunjukkan bahwa secara parsial atau individu Net Profit Margin (NPM) berpengaruh terhadap Harga Saham, Return On Assets (ROA) berpengaruh terhadap Harga Saham dan Current Ratio (CR) berpengaruh terhadap Harga Saham. Pengujian simultan atau secara bersama-sama menunjukkan adanya pengaruh variabel independen terhadap variabel dependen.

Kata Kunci : Net Profit Margin (NPM), Return On Assets (ROA), Current Ratio (CR) dan Harga Saham.

**Analysis of Influence of Net Profit Margin (NPM), Return On Assets (ROA) and Current Ratio (CR) on Stock Price in Manufacturing Companies Listed in Indonesia Stock Exchange Period 2011-2014**

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**ABSTRACT**

Determination of the right investment decision needs to be done by good financial statement analysis, and investors also need to analyze the financial ratios as a consideration in determining stock prices. Stock price is one of the success indicator of the company management, if the stock price of a company always increases, then investors or potential investors appraise that the company managed in managing its business. The purpose of this research is to know the influence of Net Profit Margin (NPM), Return on Assets (ROA) and Current Ratio (CR) on Stock Price in Manufacturing Companies Listed in Indonesia Stock Exchange (BEI) period 2011-2014. The sampling technique of this study using purposive sampling, so that the number of samples used as the amount of 71 companies from a population of 145 companies. The method of analysis used in this research is multiple linear regression analysis to analyze secondary data in this research. The results show that Net Profit Margin (NPM) has a partial or individual effect on Stock Price, Return On Assets (ROA) has an effect on Stock Price and Current Ratio (CR) has an effect on Stock Price. Simultaneous testing shows all independent variables influence on the dependent variable.

**Keyword** : Net Profit Margin (NPM), Return On Assets (ROA), Current Ratio (CR) and Stock Price.