

CHAPTER III

RESEARCH METHOD

To get a good result from this research, the researcher employs a research method consisting of research design, unit of analysis, source of data, technique of data collection, and technique of data analysis.

3.1 Research Design

A research needs a design, and the researcher will use descriptive qualitative research. Descriptive qualitative means descriptive research. It is a research method to describe the subject or the object of the research based on the fact or reality. Nunan (1993:4-6) states that descriptive qualitative is a research in which the method of the data collection is non-experimental or real-time recording that generates naturally recording data. In qualitative research the data are not number or chart but in the form of words, pictures, clauses. Based on the consideration above, it means that the data taken from the legal contract as the main source are then analyzed by using some resources such as books, articles, journal to support the study.

3.2 Unit of Analysis

The unit of analysis of the study is every clause found in the Legal Contract Made by “PT. Norwest Semarang”. The researcher analyzed the genre from every clause of legal contract in PT. Norwest Semarang.

3.3 Source of Data

The source of the data of this study is the letters of English legal contract written by “PT. Norwest Semarang” during 2005 – 2011. There are 5 legal

contracts have been analyzed. Most importantly the researcher is focused on the genre analysis of the text.

3.4 Techniques of Data Collection

The data of this study are collected by using the following steps:

1. Asking for the legal contract;

Firstly, the researcher asks PT. Norwest Semarang for the legal contracts

2. Reading the legal contract;

Secondly, the researcher read all the letter one by one to know the content of each text.

3. Choosing the text for the researcher data;

After reading the letter, the researcher chooses the text based on genre that represent all kinds of the letter.

4. Classifying based on the kind of genre;

The next step is classification. After identifying the data then it is classified into their own genre.

3.5 Techniques of Data Analysis

After the data are collected, they are analyzed by using the following steps:

1. Segmenting sentences into clause;

Firstly, the sentences were segmented into each clause.

2. Analyzing every clause of the text;

The researcher analyzed the communicative purpose of each text by understanding the meaning of content.

3. Describing the social function, schematic structure, and linguistic features of the text based on Gerot and Wignell's theory (1995: 192).

After analyzing the legal contract, the researcher described the social function, schematic structure, and linguistic features.

4. Drawing the conclusion;

Based on the findings, the researcher concluded the kinds of genre used in the legal contract.