

# **CHAPTER I**

## **INTRODUCTION**

### **1.1 Background of the Study**

Communication is a process where the information is enclosed in a package and is discrete and imparted by sender to a receiver via a channel or medium. Channel or medium is a media to convey message from the sender to receiver. The receiver decodes the message and gives the sender a feedback. Communication requires that all parties have an area of communication commonality. There are auditory means, such as speech, song, and tone of voice, and there are non-verbal means, such as body language, sign language, para language, touch, eye contact, and writing.

Communication can be a conversation between one or more people. Conversation is more than just the exchange of information because through conversation, people might have to deal with the other people about everything. Beside that, conversation is determined to build a social relationship or event to make a decision. Conversation involves social value such as age power, social distance and formality. Power refers to the ability of participants to influence one another circumstances. The dimension of social distance or solidarity is crucial one in accounting for differences in women's and men's linguistic politeness behavior, and the formality is not explicitly treated as separate factor in the politeness model. The

investigation of that conversation carries out the term politeness. The use of politeness in conversation is important to create the comfortable atmosphere between the speaker and the hearer. Politeness itself according to Brown and Levinson (some Universal in Language Usage, 1978, 1987;14) is the expression of the speaker's intention to mitigate face threats carried by certain face threatening acts (FTA) toward another.

When taking another person's feeling into consideration, people speak or put things in such a way as to minimize the potential threat in the interaction. In other words, they use politeness.

According to Brown and Levinson (1987; 61), Politeness Strategies are developed in order to save the hearers face. Face is technical term in the approach. Politeness Strategies are developed for the man's purpose of dealing with this Face Threatening Act's (FTA). FTA is acts that infringe on the hearers' need to maintain his or herself esteem, and be respected. From the theory, the researcher wants to use it to analyze the movie *The Unrated Hangover*, to know what kind of politeness strategies are frequently used by Alan.

*The Unrated Hangover* got a comment from Peter Travers, Rolling Stone as "Killer funny movie" and "Brilliant and Funny" from New York Magazine. The Unrated Hangover tells about a group of people, two days before Doug wedding. Doug and his three friends drive to Las Vegas for a blow-out bachelor party they will never forget. But, in fact, when the three groomsmen wake up the next morning, they

cannot remember a thing. For some reason, they find a tiger in the bathroom and a six month-old baby in the closet of their suite at Caesars Palace. The one thing they cannot find is Doug.

The researcher chose this title when going out to buy a movie, then he saw this movie, it is a story of a group of people that hangover, and one of those person is an awkward character, a character which is a grown up ADHD person.

## **1.2 Statement of the Problem**

Analyzing politeness strategy is important, because by learning politeness will decide whether the message is received by the hearer or not, then it will determine the success of communication.

The statement of the problem of this story is “What Politeness Strategies are mostly used by Alan in *The Unrated Hangover*?”

## **1.3 Scope of the Study**

This study is limited on the politeness strategies used by Alan in *The Unrated Hangover*. The data was taken from the utterances used by the main character Alan.

## **1.4 Objective of the Study**

The objective of this research can be stated as follow: “To identify what politeness strategies are mostly used by Alan in *The Unrated Hangover*.”

### **1.5 Significances of the Study**

The significances of the study are as follows:

1. The researcher; it is hoped that by making this thesis, the researcher gets more knowledge about politeness strategies.
2. Dian Nuswantoro University as an additional reference especially for the library of University Dian Nuswantoro.
3. A great knowledge of this study for anybody who reads this thesis.

### **1.6 Thesis Organization**

This thesis is arranged into five chapters. First chapter is introduction, it contains the general background of the study, statement of the problem, scope of the study, objective of the study, significance of the study and thesis organization.

Chapter two is about review of related literature. It consists of the description about the politeness, politeness principle, politeness strategies (FTAs)

Chapter three contains the method of investigation, where the researcher discusses research design, unit of analysis, source of data, technique of data collection, and technique of data analysis.

Chapter four is the result of the analysis using the four politeness strategies in the movie. Finally the last chapter the researcher proposes conclusion and suggestion.

Chapter five is conclusion and suggestions for this thesis and for the researcher.