

## **CHAPTER III**

### **RESEARCH METHOD**

In performing the research, the researcher needs a device to analyze the data. The device will support and give some objectives that make the researcher possible to collect and analyze the data into a good report. This chapter discusses research design, unit of analysis, source of data, technique in collecting data and technique in analyzing data.

#### **3.1. Research Design**

In this thesis, the researcher used a qualitative research since the data engaged are displayed in the form of strings of words. The research was conducted by formulating the statement of the problem, collecting the data, classifying the data, analyzing the data and drawing the conclusion. The researcher chooses to analyze the utterance stated by Alan that belong to four types of Face Threatening Act strategies based on Brown and Levinson theory.

#### **3.2. Unit of Analysis**

The Unit of Analysis of this research is focused on the utterances produced by the Alan.

### **3.3. Source of Data**

The researcher took the data from *The Unrated Hangover* DVD movie, and download the script from the internet.

*The Unrated Hangover* produced by Warner Bros. pictures and Legendary pictures, written, produced and directed by David A. Siegel in 2009.

### **3.4. Techniques of Data Collection**

The researcher in this study used some steps in collecting the data as follows:

1. Looking for the movie
2. Watching the movie in order to understand the story
3. Downloading the movie script from the internet
4. Categorizing the data into politeness strategies

### **3.5. Techniques of Data Analysis**

The steps to analyze the data are as follows:

1. Identifying the utterances produced by Alan.
2. Classifying the strategies
3. Interpreting the data
4. Drawing conclusions