

## **CHAPTER III**

### **RESEARCH METHOD**

In a study, a method is needed to get a valid result. This chapter discusses about research design, unit of analysis, source of the data, technique of data collection, and technique of data analysis.

#### **3.1. Research Design**

This research deals with two main problems to find out the mood types and mood adjuncts of the discourse which is built in interview. The researcher used descriptive research method, in which the data were described systemically to get an accurate and factual result. Isaac and Michael (1981: 46) state:

The purpose of descriptive research is to describe systematically the facts and characteristics of a given population or area of interest, factually, and accurately. One of the characteristics of descriptive research is used in the literal sense of describing situations or events.

This study uses a descriptive qualitative method to study the problem. It is a research method to describe the subject or the object of the research based on the fact or reality. (Issac, *et.al.* 1981:46) state “Descriptive qualitative method describes the population and the evidence of the data systematically, factually and accurately.” This study is carried out by formulating problem, collecting data, classifying data, and analyzing data.

Qualitative research is a procedure of research which produces descriptive data in the form of written words or oral words about the object that is observed. In addition (Fraenkel and Wallen, 1993: 381) explain that, “Qualitative Data are collected in the form of words or pictures rather than numbers”. Descriptive qualitative method, as well as library method is employed in this research, because the data and the theories of this research are taken from internet websites and some books in the library.

### **3.2. Unit of Analysis**

The unit of analysis of the study is the clauses of the *Interview between Oprah Winfrey and Ricky Martin on Oprah Winfrey Show, Dated on January 24, 2005, about Ricky Martin Travels to Meet Tsunami Orphans*. The researcher focuses on some clauses that have the same category to be analyzed.

### **3.3. Source of the Data**

The source of data of this study is interview script between Oprah Winfrey and Ricky Martin in the “Oprah Winfrey Show” dated on January 24, 2005, entitled *Ricky Martin Travels to Meet Tsunami Orphans*.

The researcher downloaded the interview script from: <http://rickymartinfoundation.org/01.24.05.media2.html>. In this case, Ricky Martin has a role as an interviewee and Oprah Winfrey is an interviewer. This

interview took place on the Oprah Winfrey Show's studio, dated on January 24, 2005.

### **3.4. Techniques of Data Collection**

The method used in preparing the data related to the subject of this research is documentation method because the researcher collected the data from interview scripts. The data were collected by using the following steps :

#### 1. Searching data

The researcher searched the data from the interview scripts of internet websites.

#### 2. Selecting data

The researcher choose interview scripts that is Ricky Martin in his effort to save the children around the world.

#### 3. Downloading the Script

The researcher downloaded the interview script from <http://rickymartinfoundation.org/01.24.05.media2.html>

### **3.5. Techniques of Data Analysis**

The data were analyzed by using the following steps:

1. Reading the script of interiview between Ricky Martin and Oprah Winfrey on the Oprah Winfrey Show.
2. Segmenting the utterances into clauses.
3. Identifying the types of the mood and mood adjunct on each clause.

4. Identifying the types of mood and mood adjunct on each clause.
5. Interpreting the data.