

## ABSTRACT

The title of this thesis research is “Politeness Strategies Produced by Sayuri Niita and Mameha in *Memoirs of a Geisha*”. The research data were taken from the movie produced in 2005 and directed by Rob Marshall. Politeness itself, according to Brown and Levinson (1987), is how people behave in a way that attempts in considering the feeling of their addressee. To reveal politeness, people need certain strategies and usually they have their own different strategies.

This thesis has two objectives. First, it is aimed at finding out the most politeness strategies that are used by Sayuri and Mameha in “Memoirs of a Geisha” when they are conversing each other. Second, it is aimed at finding out the factors of both characters in choosing certain politeness strategies. In discovering the types of politeness strategies used by both characters, the theory of politeness strategies of Brown and Levinson (1987) was used to analyze the data. There are four main politeness strategies: bald on record, positive politeness, negative politeness, and off record. The data were the utterances between Sayuri and Mameha only. In analyzing the data, the researcher used the qualitative descriptive approach.

As the result, in this thesis analysis, it has been found that Sayuri and Mameha have done the politeness strategies. The frequencies of the result are: Sayuri has done positive politeness for 14 times, negative politeness for 7 times, off record for 1 time and she has not done any strategy of bald on record, and Mameha has done bald on record for 8 times, positive politeness for 21 times, negative politeness for 8 times and off record for 20 times. Most politeness strategies used by Sayuri and Mameha are positive politeness. Also, there are three factors that influence the choice of using certain politeness strategy; they are age, social status, and formality.