

CHAPTER I

INTRODUCTION

1.1. Background of The study

Language as means of communication holds an important role in every human interaction. Language is used to socialize and to interact with each other. By language people can understand and cooperate each other easily. Using language to cooperate and understand each other called communication. There are two ways of communication, spoken and written. However, spoken language is used more because it can express directly easily to the interlocutors in human daily interaction.

In interaction, people have to be aware on people's face in order to consider other's feelings or maintaining relationship with others. According to Yule (1996:60), "as a technical term, face means the public self-image of a person". Therefore, it refers to that emotional and social sense of self that everyone has and expects everyone else to recognize. Once to maintain face is politeness.

Politeness is the behavior that can break down the face threatening acts into the harmony life. According to Mills (2003:6) politeness is the expression of the speaker's intention to mitigate face threat carried by certain Face Threatening Acts towards another. Being politeness, therefore, consist to attempting to save face. Politeness theory states that some speech acts threaten other's face.

According to Yule (1996:60), “it is possible to treat politeness as a fixed concept, as in the idea of , polite social behavior or etiquette, within a culture”. It is also possible to specify a number of different general principles for being polite in social interaction within a particular culture. Some of this might include being tactful, generous, modest, and sympathetic toward others. Within an interaction, however, there is a more narrowly specified type of politeness at work. Politeness, in an interaction, can then be defined as a means employed to show awareness of another person’s face. Politeness can be accomplished in situations of social distance or closeness. Showing awareness for another person’s face when that other seems socially distant is often described in terms of respect or deference.

In every interaction people have different way of dealing with each other. Their way of speaking may sound different toward people who have different status from others. According to Holmes (1992:260-261), the way people talk is influenced by the social context in which they talk. It matters who can hear them and where they talk, as well as how they feel. People use different styles in different social contexts and indicate aspects of their social identity through the way they talk. The same message could be delivered differently to the different people.

Holmes (1992:296) said that one of the factors influencing an interaction is relationship to someone, especially solidarity. It means being linguistically polite involves speaking to people appropriately in the light of their relationship to others. Inappropriate linguistic choices may be considered rude. Positive politeness is solidarity oriented. It emphasized shared attitudes and values. On the

other hand, negative politeness pays people respect and avoids intruding on them. Negative politeness involves expressing oneself appropriately in terms of social distance and respecting status difference. To reveal politeness, people need certain strategies and usually each people have their own different strategies.

The researcher chooses *Dangerous Mind* movie as the data of this thesis because this movie is based on a true story (*My Posse Don't Do Homework*, written by Louanne Johnson). This movie tells us about Ex-Marine, Louanne Johnson comes to a Palo Alto high school in search of a job as a student teacher. She gets instead is a full-time position teaching English to a group of bright but "socially challenged" students that she quickly dubs as the "rejects from hell."

The researcher is so interested in analyzing this movie since this movie provides a lot of politeness strategies produced by character's conversation, especially conversation among Louanne Johnson and her students when they are inside the classroom and outside the classroom. There are differences of conversation produced inside and outside of the classroom, it is influenced by situational context. According to Lee Mc Gaan situational context is what the people who are communicating think of as (label) the event they are involved in what we call the act we are engaged in. (e.g. having class, being on a date, studying, playing a game, helping a friend with a problem, etc.) On the other hand, the researcher wants to know what politeness strategies that Louanne Johnson used to maintain her face in the front of her students, although she was ex-US Marine and her students never respect her as their teacher.

1.2. Statements of The problem

In line with the reasons above, this present study is about politeness strategies used by Louanne John. In order to make the investigation run well, the problems of the study are as follows :

1. What politeness strategies are used by Louanne Johnson?
2. What factors are influencing the use of those strategies?

1.3.Scope of The study

This study examines politeness strategies used by Louanne Johnson. Actually, in the movie Louanne Johnson is conversing to her students, her friends, but in order to limit number of the data, this study focuses on analyzing the politeness strategies used by Louanne Johnson. Brown and Levinson (1987:94-227) theory is used to analyze the data. This theory proposes four types of politeness strategy : bald on record, off record, positive politeness, and negative politeness.

1.4. Objectives of The study

In line with the statements of the problem above, the objectives of the study can be described as follows:

1. To describe politeness strategies are used by Louanne Johnson
2. To identify factors influencing the use of those strategies.

1.5. Significances of The study

The result of this study are expected to be useful for :

1. The researcher

The researcher can learn more specific about theories of linguistics, especially for politeness strategy.

2. The reader

The reader will get knowledges because of this thesis about pliteness srategies.

3. The university

For an additional reference especially for the library of Dian Nuswantoro university.

1.6.Thesis Organization

This thesis consists of five chapters, the thesis organization of this thesis is as the follows:

Chapter I discusses the background of the study, statement of the problem, scope of the study, objective of the study, significance of the study, and thesis organization.

Chapter II presents information about translation, translation process, translation strategies, and blindness.

Chapter III consists of research design, unit of analysis, source of data, technique of data collection, and technique of data analysis.

Chapter IV discusses data analysis and its interpretation it is the result of the analysis using the four politeness strategies in the movie. Finally the last chapter the researcher proposes conclusion and suggestion.

Chapter V presents conclusion and suggestion it is conclusion and suggestions for this thesis and for the researcher.