

**ETHNOGRAPHY OF COMMUNICATION IN OPRAH
WINFREY TALK SHOW *CHAPTER 10 OF A NEW
EARTH*, DATED MAY 6, 2008**

THESIS

**Presented in partial fulfillment of the requirements for
the completion of Strata 1 Program of English
Department Specialized in Linguistics**



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STATEMENT OF ORIGINALITY

I hereby certify that this thesis definitely my own work. I am completely responsible for the content of this thesis. Opinion or findings of others included in this thesis are quoted or cited with respect to ethical standard.

Semarang, 10 September 2012

Afnan Nur Rofik

MOTTO

- Don't see the past failure, if you work hard, God (Allah SWT) the almighty will always help us everytime..!
- Failure is not a barrier for reaching success..!
- Doing a little thing for changing our life..!
- Be positive, Be creative..!

DEDICATION

This thesis is dedicated to:

1. God (ALLAH SWT)
2. My beloved Dad
3. My beloved Mom
4. My dear brothers (Rachmat and Achmad)
5. My lovely little sister (Alya)
6. My grandpa
7. My grandma
8. All of my beloved family
9. All of my lovely friends
10. And my life.

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- Finally, I do realize that due to my limited ability this thesis must have shortcoming. For this, I welcome any suggestions and criticisms.

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ABSTRACT

This thesis is entitled *Ethnography of Communication in Oprah Winfrey Talk Show Chapter 10 of A New Earth, dated May 6, 2008*. This thesis is aimed to find the elements of ethnography of communication in the talk show among Oprah Winfrey (host/interviewer), Eckhart Tolle (guest star/interviewee) and other participants as interviewers by using descriptive qualitative method.

In collecting the data, the researcher used two stages. First, the researcher searched the data on talk show Oprah Winfrey transcript. Second, the researcher downloaded the data on A New Earth Class, Oprah.com, Transcript on File. [http://www.scribd.com/doc/27888005/Ch10-Eckhart-Oprah-New-Earth-Webinar - Transcript](http://www.scribd.com/doc/27888005/Ch10-Eckhart-Oprah-New-Earth-Webinar-Transcript).

The elements of ethnography of communication are setting and scene, participant, end, act sequence, key, instrument, norm and genre. First is setting time and place, setting time is at night and setting place is in the studio. Scene of the talk show focuses on Eckhart Tolle's teaching. Second is participants, they are Oprah Winfrey (host/interviewer), Eckhart Tolle (guest star/interviewee), Kimberly Elise, Kippy, Beth, Elzbieta, Michele, Sharon, Denise, and Tatiana. Third is end, the end of this talk show is awakening our life's purpose. Fourth is act sequence, the act sequence is divided into three parts, opening stage, middle stage and closing stage. Fifth is key, the key of the talk show is serious. Sixth is instrument, the instrument is spoken language. Seventh is norm, the norm uses positive politeness, because there is social status between the speakers and the relationship is not intimate. The last is genre, the genre of the talk show is divided into three stages, they are: social function, the social function in the talk show is how to 'awakening our life's purpose', schematic structures (opening stage, middle stage, closing stage), and linguistic features (the use of present tense and past tense).

Key words: *Ethnography of Communication, Communication, Talk Show*