

CHAPTER III

RESEACRH METHOD

3.1. Research design

Design decisions depend on the purpose of the study, the nature of the problem, and alternatives appropriate for its investigation. Design alternatives can be organized into nine functional categories based on the differing problem characteristic, such as: historical, descriptive, developmental, case or field, correlational, casual comparative, true experimental, quasi experimental, and action (Isaac and Michael, 1987: 41).

Isaac and Michael (1987: 91) state that:

Descriptive research is used in the literal sense of describing situation or events. The purposes of survey studies are no called detailed factual information that describes existing phenomena, to identify problems of justify current conditions and practices, to make comparisons and evaluations, and to determine what others are doing with similar problems or situations and benefit from their experience in making future plans and decisions.

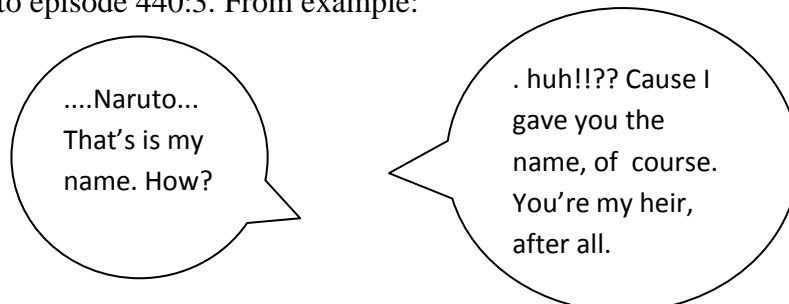
By using the descriptive method, this study identified the violation of cooperative principle. This study took the data from Naruto comics episode 440: “A conversation with the Fourth”.

3.2. Source of data

The data of this study were taken from Naruto comic episode 440 “A conversation with the fourth”. The data are spoken language in the form of Naruto comic episode 440 “A conversation with the Fourth”. The study analyzed the utterances in the form of turn - taking, which violate the maxims is Naruto and her father.

3.3. Unit of analysis

This study focused on the Naruto comic episode 440: “A conversation with the fourth”. The analysis was limited in cooperative principle of the conversation between two characters which speakers Naruto and her Father. The super ordinate principle that was cooperative principle comprised the following subordinated rules or maxim (maxim of quantity, maxim of quality, maxim of relevance, maxim of manner). The unit of analysis in this study was utterances in the form of turn and taking found in Naruto comic episode 440: A conversation with the Fourth. The conversations can be seen for the balloon taken from naruto episode 440:3. From example:



3.4. Technique of data collection

The object of the study was the utterances in the form of turn and taking, which violated the cooperative principle in Naruto comics episode 440 “A conversation with the fourth”. That Naruto comic was as the source of the data.

The data, which were analyzed in this research, were the conversational utterances, which violated the maxim of quantity, the maxim of quality, the maxim of relevance, and the maxim of manner.

The step of data collection were:

1. Searching the Comic on internet.
2. Choosing Naruto Comics episode 440: “A Conversation with the Fourth” on internet.
3. Downloading the Comic from internet.

3.5. Technique of data analysis

After the data were collected, they were analyzed by using the following steps:

1. Reading the comic.
2. Categorizing the conversation which violates the cooperative principle (maxim)

3. Classifying the violation of the cooperative principle (the maxim of quantity, the maxim of quality, the maxim of relevance, or the maxim of manner).
4. Interpreting the utterances, which violate the cooperative principle.