

CRITICAL DISCOURSE ANALYSIS OF SUSILO BAMBANG YUDHOYONO'S SPEECH

FX. NOVA ANGGIT PRIATMOKO

Program Studi Inggris - S1, Fakultas Ilmu Budaya, Universitas

Dian Nuswantoro Semarang

URL : <http://dinus.ac.id/>

Email : amosquitto@yahoo.com

ABSTRAK

In a speech there is a relationship between language, power, and ideology which through the use of language, it creates the idea about power and its ideology. This study aims to describe language, power, and ideology of SBY's speech that is used about the Jakarta bombings. The analysis based on theory of CDA and its analysis methods presented by Thomas N. Huckin. It is started by analyzing some features in the text as a whole. Then, it is continued by analyzing some features in sentence-level and word-level. The last is by doing contextual interpretation. The result shows that through the language used, it can be known the strength of power and the purpose of the speaker, which the power is strongly felt and the ideology is clearly seen as well as understandable.

Keywords: Critical Discourse Analysis (CDA), ideology, language, power

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