

APPRAISAL SYSTEM IN THE JAKARTA POST'S EDITORIAL "START WORKING, JOKOWI"

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ABSTRAK

This thesis analyzes Appraisal System in The Jakarta Post's editorial. It aims at explaining the appraisal devices recognized in the editorial and explaining the author's attitude (positive or negative) toward the subject of the editorial. By this research, the researcher wants to know how people express and negotiate attitudes, feelings, judgments, appreciation (according to Appraisal System by Martin and White, 2005), and the author's attitude toward Jokowi in the editorial.

The object of this research is an editorial taken from The Jakarta Post newspaper entitled "Start working, Jokowi". It is selected as the data because The Jakarta Post is the largest English language Newspaper in Indonesia that contains personal views of the newspaper's editor about Joko Widodo, known as Jokowi, who is a phenomenal governor. The data were analyzed by using descriptive qualitative method and used clause as the unit of analysis.

From the analysis, the researcher found 26 systems of attitude which consist of eleven (42.3%) Affect Systems, one system of Judgment (3.9%), and fourteen systems of Appreciation (53.8%). In term of Engagement system, the researcher found two (7.1%) of Monoglossic systems in the editorial. The author used Heteroglossic system rather than monoglossic system in almost all part of the text in the editorial. The Heteroglossic system found in the text consists of eleven (39.2%) systems of Dialogic contraction and fifteen (57.7%) systems of Dialogic Expansion. The researcher found 25 systems of Graduation which consist of 15 (60%) intensification devices and 10 (40%) quantification devices. The author's attitude toward Jokowi in the editorial is positive. In this editorial, the author describes Jokowi as a true leader or the right leader for the citizens of Jakarta and the author wants the readers to think so.

Kata Kunci : Appraisal System, Editorial

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Keyword : Appraisal System, Editorial